Blue Yonder Digital Badging

Frequently Asked Questions (FAQs)

Blue Yonder Education Services

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Legal Notice

Digital Badge Overview

Q: What is a digital badge?
A: A digital badge is a web-enabled version of a credential, certification or learning outcome which can be verified in real-time, online. Digital badges recognize a learning or professional development achievement. Since it is digital, it can be shared across the internet for maximum visibility and recognition.

Q: How does my certification get displayed as a badge?
A: Blue Yonder has partnered with Credly's digital badge platform to translate the learning outcomes you've demonstrated into a badge. The technology Credly uses is based on the Open Badge Standards maintained by IMS Global. This enables you to manage, share and verify your competencies digitally.

Q: What are the benefits of a badge?
A: Representing your skills as a badge gives you a way to share your abilities online in a way that is simple, trusted and can be easily verified in real time. Badges provide employers and peers concrete evidence that you earned your credential and what you're now capable of. Credly also offers labor market insights based on your skills. You can search and apply for job opportunities right through the Credly platform.

Q: Who is Credly?
A: Credly is a digital badge platform that works with credible organizations to provide digital credentials to individuals worldwide.

Q: How will I know if I've earned a badge?
A: You will receive an email notification from Credly (admin@credly.com) with instructions for claiming your badge and setting up your account.

Q: What if I don't want my badge to be public?
A: You can easily configure your privacy settings in Credly. You're in complete control of the information about yourself that is made public

Q: Is there a fee to use Credly?
A: No, this is a service we provide to you at no cost.

Q: What's to keep someone else from copying my badge and using it?
A: While badges are simply digital image files, they are uniquely linked to data hosted on the Credly platform. This link to verified data makes them more reliable and secure than a paper-based certificate. It also eliminates the possibility of anyone claiming your credential and your associated identity.

Q: Where and how can I share my badge through Credly?
A: You can share your badge directly from the Credly platform to LinkedIn, Twitter, Facebook, and email; embedded in a website or in your email signature.

Q: What are labor market insights and how can I access them through Credly?
A: Labor market insights are pulled from live job requisitions. Based on your skills, you can learn which employers are hiring, what job titles you might be qualified for, salary ranges and more. Search active job listings and even apply for them with just a few clicks through Credly. You can access the labor market insights from your badge details page by clicking on Related Jobs, or by clicking on the skill tags assigned to your badge.

Q: Can I export badges issued through Credly to other badge-storing platforms?
A: Yes, you can download your badge from the Share Badge page. Your downloaded badge contains Open Badge Infrastructure (OBI) compliant metadata embedded into the image. This allows you to store your badge on other OBI-compliant badge sites, such as the Mozilla backpack.

Q: Can I import badges issued from other platforms into Credly?
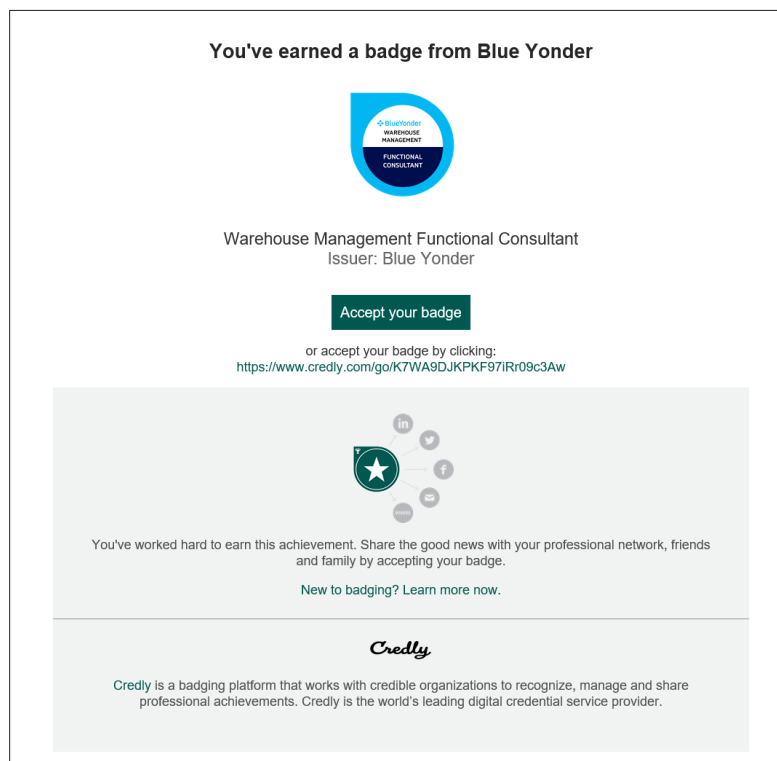A: Not at this time.

Q: I have a question about the Credly platform. Where can I find support?
A: You can find answers to frequently asked questions here: support.credly.com

![BlueYonder]

How to Claim Your Digital Badge

1. All individuals who have successfully completed a Blue Yonder training will receive a digital badge. Those who successfully re-certify will also gain an updated badge. Learners will receive an email from admin@credly.com – *see example below*. As admin@credly.com will be a new email address for most, the emails from Credly may end up in your junk or spam folders. If the emails continue to go into these folders, you will need to sign in to your email provider system (Gmail, outlook, yahoo, etc.) and unblock or whitelist the admin@credly.com email address to allow them into your inbox. If you have a business email address connected to your digital badge and these emails keep going into junk/spam or you are not receiving any emails, you will need to speak with the company IT department to see if there is a way to amend the spam filter/restrictions to include emails from Credly going forward.

   Please note that badges will be issued to the email address that Blue Yonder has on file (usually the one provided at the time of training registration). If this is no longer correct, please email training@blueyonder.com so we can update our records and send the digital badge to the correct email address.

2. Once you click 'Accept your Badge', you will be directed through to the Credly account. You will first need to create an account, after which, you will receive a second email welcoming you to Credly. Click the 'Confirm My Email' button on the confirmation email. Once confirmed, your Credly account is set up and you will have full access to your digital badge to download and share.

3. You can easily configure your privacy settings in the Credly Platform as you will have complete control of your personal information and can decide what you want to make private/public. To do so, from the home page, just select the person icon (top right of the page) and scroll down to 'Settings'. From there you can change/amend personal details, notifications and if you select 'Privacy + Security' you are able to select/change your own privacy settings

4. You can download and share your badge directly from the Credly Platform to LinkedIn, Twitter, Facebook, and email; embedded on a website or email signature. You can also use the digital badge to add to your CV or portfolios. To share your digital badge, click the 'share button' (top right on the home page). This then gives options to easily share your digital badge across all social platforms, email, etc.

If you do not receive an email from Credly within two weeks after being certified or for further queries, please reach out to us at Training@BlueYonder.com.

About Blue Yonder, Inc.

Blue Yonder, Inc. provides seamless, friction-free commerce, empowering every organization and person on the planet to fulfill their potential. Blue Yonder's machine learning-driven digital fulfillment platform enables clients to deliver to their customers when, how and where they want it. Applying over 35 years of domain expertise, contextual intelligence and data science, Blue Yonder is helping more than 3,300 of the world's leading manufacturers, retailers and logistics companies create more autonomous, sustainable and profitable operations. blueyonder.com

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